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# K-CONSAFETY EXPO 2024

Korea International Construction and Industrial Safety Expo 2024

Oct. **16(Wed) to 18(Fri)**, 2024(for 3 days) / **KINTEX**

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## All Solutions for Construction Safety



Sponsored by  Ministry of Land,  
Infrastructure and Transport  Ministry of  
Employment and Labor  GYEONGGI-DO

Hosted by **KINTEX** **kotra**(International business meetings)

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# K-CONSAFETY EXPO 2024

Korea International Construction and Industrial Safety Expo 2024

Oct. **16(Wed) to 18(Fri)**, 2024(for 3 days) / **KINTEX**



Specialized exhibition on **'CONSTRUCTION AND INDUSTRIAL SAFETY'** that meets the government's policy demand for safety improvement including establishment of legal grounds like the Severe Accident Punishment Act




**Date/Venue** Oct. **16(Wed) to 18(Fri)**, 2024(for 3 days) / **KINTEX**

**Host/Organizer** **KINTEX kotra**(International business meetings)

**Events on the Sidelines** Buyer meetings with domestic construction companies, Construction Safety Leaders Forum, buyers docent tours at exhibition hall, conferences and seminars between organizations related to construction safety, KOTRA international business meetings

**Official Media** 

**Website** [www.k-consafetyexpo.com](http://www.k-consafetyexpo.com)

**Sponsored**  Ministry of Land, Infrastructure and Transport  Ministry of Employment and Labor  GYEONGGI-DO

**Co-Located Exhibition** 2024 Asia Concrete Expo, Korea Metal Week 2024, Korea Auto Industry & Global TransporTech Show, TOOL TECH+SMART WELDING AUTOMATION FAIR 2024

## Exhibition Items



### Smart Construction

Smart control system, drone control and survey, VR/AR, building information modeling programs, and etc.



### Smart Safety/Security

Access control and security, cutting-edge safety technologies for construction sites, and etc.



### Safety on Construction Sites

Temporary equipment, personal protective equipment, safety equipment, on-site facilities, lifts safety, and etc.



### Building Materials Prepared for Disasters

Earthquake preparedness, fireproof materials, collapse/impact prevention, safety construction, and etc



### Safety Inspections/Consulting/ Education Safety

inspections for building/facilities/disaster-resilience, consulting/education related to Serious Accident Punishment Act and safety management system, and etc



### Industrial Safety

Products/solutions for Industrial Safety and workplace safety.



### Fire Safety on Construction Sites

Fire detectors, fire prevention devices and equipment, and etc



### Building Equipment and Interior Materials

Tools on construction sites, building equipment, other equipment and interior materials, and etc



### Construction Equipment

Heavy construction equipment, collision avoidance devices, control and management systems, and etc



### New Construction/ Civil Engineering Techniques

New construction techniques, road and civil engineering techniques, and etc.

## Why?

# Why do you have to participate **K-consafety EXPO**?

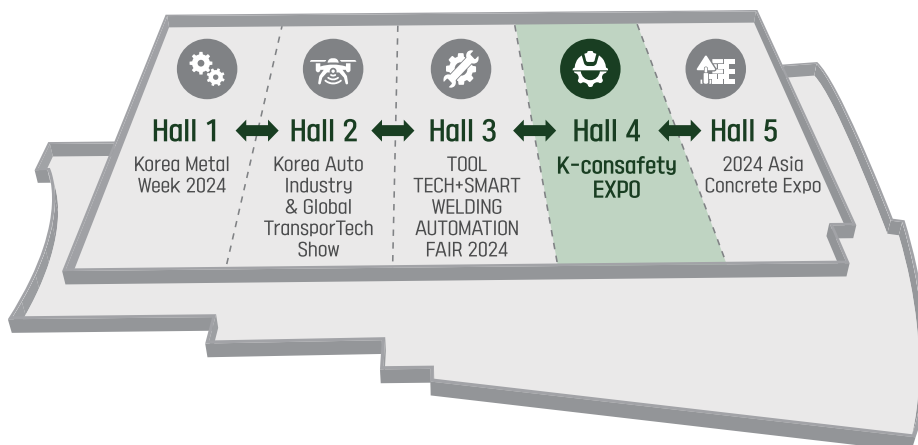


- ✓ **Best marketplace** to experience **consafety solutions** in one place
- ✓ Opportunities to boost **productivity and competitiveness** with cutting-edge technologies such as **Ai, Big Data, IoT, and Digital Twin**
- ✓ **Provide experience** to enjoy **various side events such as export consultation meetings** invited by overseas buyers, invitation to domestic ordering companies and construction companies, purchase consultation meetings, conferences and docent tours
- ✓ A venue for industry festivals created with **government agencies, local governments, five major construction safety organizations and safety-related organizations**

## Co-located Exhibitions

Promoting a **large exhibition with a scale of 54,000m<sup>2</sup>** by opening five exhibitions:

Expectation to create synergy by expanding related industries and new markets



2024 Asia Concrete Expo	10,000m <sup>2</sup>
K-consafety EXPO	11,000m <sup>2</sup>
TOOL TECH+SMART WELDING AUTOMATION FAIR 2024	11,000m <sup>2</sup>
Korea Auto Industry & Global TransporTech Show	11,000m <sup>2</sup>
Korea Metal Week 2024	11,000m <sup>2</sup>

# 2023 Show Reviews

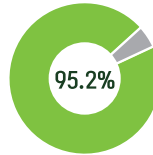


**Participating companies** (9,244m²) the largest ever **135 companies** and 320 booths participated In 2023 K-Consafety EXPO!!



## Visitor

44% of visitors to public orders  
31% of the visitors are construction companies  
85% of the visitors who make purchasing decisions



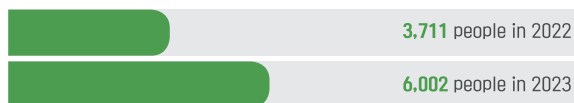
**Overall satisfaction 95.2%**

Industry trend / New technology satisfaction **94.9%**

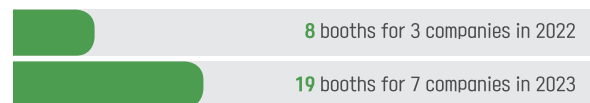
Satisfaction with exhibition items **94.3%**

To participate in the next fair **95.86%**

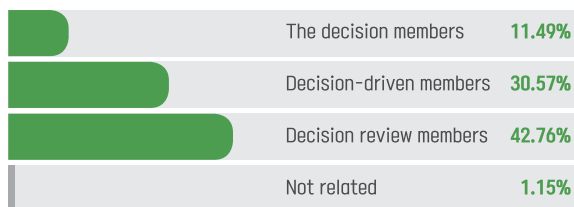
## The number of visitors



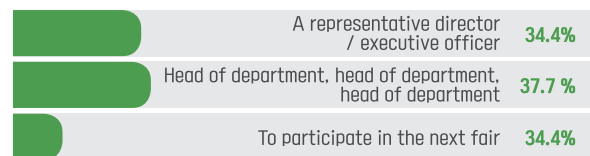
## Foreign company



## Right to make a purchase decision



## Corporation position of visitors



## The distribution of visitors



## Audience Department Distribution



# Major participating companies





# Participation Guide



## Pricing Table

Type	Space Only	Shell Booth	Premium Booth
Price	2,100 USD / booth	2,500 USD / booth	3,300 USD / booth
Size	3m x 3m	3m x 3m x 3.5m	3m x 3m x 3.25m
Details	<ul style="list-style-type: none"> <li>Only contracted space provided.</li> <li>Exhibitors must hire KINTEX official contractor to carry out booth installation</li> <li>※Only available to 2 booths or larger</li> </ul>	<ul style="list-style-type: none"> <li>Shell Booth (3m X 3m), Fascia Board (Kor.Eng.)</li> <li>Lighting, Pytex</li> <li>A pair of info desk and folding chair</li> <li>A round table and 4 chairs</li> <li>1KW Elec. (220V power outlet)</li> <li>Additional facilities/service are available at extra cost</li> </ul>	<ul style="list-style-type: none"> <li>Premium Block Booth (3m X 3m), Fascia Board (Kor.Eng.)</li> <li>Lighting, Pytex</li> <li>A pair of info desk and folding chair</li> <li>A round table and 4 chairs</li> <li>1 Stand TV</li> <li>1KW Elec. (220V power outlet)</li> <li>Additional facilities/service are available at extra cost</li> </ul>
Images			

※ The above booth plan is a draft and subject to change.



## Online Register



## Discount Price

Discount category	Discount rate	Requirements & Deadline
1st early bird	USD 500 per booth	~2024.5.3(Fri)
2nd early bird	USD 200 per booth	~2024.8.2(Fri)
Rejoining companies ※ Additional discount promotion	USD 300 per booth	~2024.9.13(Fri) (*For companies which participated the expo last year)



## Booth Assignment Policy



## Business Programs



Construction Safety Leaders Forum



Buyers docent tours at the exhibition hall



Buyer meetings with domestic construction companies



International business meetings hosted by KOTRA

## Exhibition Photos

